Create Reflections with Images

Adding reflections to your images can spice up your presentation – add zest to your message. Plus, it’s quite nice to look at too... So, how will it look? Here’s an example...

You can imagine how sharp it will look if you tie in theme appropriate images.
Creating reflections with images

1. Right click on a blank slide
2. Choose a format background. You can add a solid color or gradients.

3. Pick a preset color.
4. Click the close button. You may have to “fiddle” to get the background shading or color to apply.

5. From the insert menu, choose clip art
6. Put in your search term and choose media type
7. Vertically oriented pictures work best, but don’t limit yourself.
8. Click on the picture to add it to your slide.

9. Place the pictures so that they are fairly even as far as size. Arrange the photos on the slide to your desired setup, keeping in mind that different levels are often quite attractive and will increase the appeal depending on what you’re seeking for the appearance.
10. Add the frame style from the Format menu to your desired image.
11. Create the reflection from the picture effects menu. Be sure you’re highlighting the correct photo.
12. From the picture effects menu, choose 3D rotation.
13. From the perspective or parallel categories, choose the left outer corner and right outer corner types for each left side and right side photo respectively.

The final product...
Embed YouTube videos into PowerPoint 2007

Accessing the Developer Tab

Before you can embed a YouTube video into a PowerPoint 2007 presentation, you'll need to make sure that the Developer tab, as shown in the image below, is present on the PowerPoint ribbon.

If this tab isn't shown, you can add it quickly by performing the following steps.

First, click on the Office button to open up the main menu of PowerPoint. At the very bottom of this menu is a button entitled PowerPoint Options. Click on this to continue.
Once the **PowerPoint Options** window opens, select the **Popular** category and put a check in the box next to **Show Developer tab in the Ribbon**. Click **OK** to exit, and the **Developer** tab is now present on the ribbon. 

**Embedding a YouTube Video**

**Very important** ➔ **Have the website that contains the YouTube open.** (This will make it easy for you to copy the website and paste into PowerPoint.)

✔ **Obama swears in as 44th President of the USA**

Google: YouTube the president swearing in

Then navigate to the slide where you wish to add the YouTube video. Click on the **Developer** tab and click on the **More Controls** button as shown in the screenshot below.
The More Controls window will now open and display a long list of controls that you can add to your PowerPoint presentation. Scroll through the list and select **Shockwave Flash Object** as in the following image.

Click **OK** to continue. *Once you click OK, it may seem like nothing has happened.* What you will notice is that the cursor becomes a (+) sign.

But before you can go any further, you need to use your cursor to draw a rectangular image somewhere on the slide. This rectangular object will eventually hold the YouTube video, so try to draw it accordingly. You can always go back and resize it later. When you complete your drawing, your slide should look something like the following screenshot.
The next thing you need to do is associate this object with the YouTube video you selected. With the rectangular object still selected, click on Properties in the Developer tab of the ribbon. This will open a Properties window for the Shockwave Flash Object as shown to the right. You may need to resize this window in order to better see all the field properties.

In this Properties window, you’ll have to make a few changes and additions to embed our YouTube video. Although this is optional, it’s a good idea to change the title of your object in the (Name) field. While not completely necessary, this could help later on if you plan to embed several videos within one presentation.

Switch to the Website that has the website that contains the YouTube open and copy the URL. Paste the address in the Movie field.

The most important addition to make is to add the URL of the YouTube video to the Movie field. You will have to make a couple of changes here to ensure that your video plays correctly. In this example, we are adding a video from YouTube that shows Barack Obama swearing in as the 44th President of the United States. The original URL of this video on YouTube is:

http://www.youtube.com/watch?v=ka7ja4azsfg

After adding this URL to the Movie field, delete the “watch?” text and replace the “=” that follows the “V” with a “/” character. The resulting URL would look like this:

http://www.youtube.com/v/ka7ja4azsfg
You may also choose to make other changes in the Properties window, depending on how you want your video to play. In this example, we’ve changed the Loop field to False since we only want the video to play through one time. In addition, we also changed the Playing field to False because we’d rather manually start the video than have it automatically begin to play when the slide is shown. Once you’ve finished making your modifications here, click on the “x” in the upper right-hand corner of the window to close it. All of your changes will be saved.

To check that you’ve set up everything correctly, hit F5 to preview your presentation. **Remember that you need to have an internet connection in order for the YouTube video to be played.**

**Tip:** If you find that you’ve made a mistake in modifying the Shockwave Flash Object properties for the YouTube video, it’s usually better to delete the current object, and start over by creating a new one. While you may be able to go in and modify the properties a second time, PowerPoint does not always seem to recognize this second set of modifications. This may cause the video to be blacked out when you try to preview your presentation. Deleting the object and starting from scratch will alleviate this problem.

Barack Obama is the 44th President of the United States

(Voila!)
Design Tips

- Slides should be of a consistent design throughout the presentation
- Use graphics and pictures when possible
- Remove unnecessary information and graphics
- Use contrasting background and text colors
- Keep the number of fonts used in the presentation to 3
- Keep the fonts consistent throughout the presentation.