

John Jay College of Criminal Justice

**BRAVO! SUMMER  
EMPLOYEE INSTITUTE  
TWITTER**

11

The image shows a screenshot of the Twitter website's homepage. At the top, there is a navigation bar with the Twitter logo, a search bar, and links for Home, Profile, Messages, and Who To Follow. The user's name 'marineny99' is visible in the top right. Below the navigation bar, the page is split into three main sections. On the left is a sidebar with a search bar and navigation options like 'Timeline', '@Mentions', 'Retweets', 'Searches', and 'Lists'. The middle section is the main 'Timeline' of tweets. It features several tweets, each with a profile picture, name, and text. Some tweets include links and timestamps. On the right side, there is a 'Your Tweets' section, a 'Following' list, a 'Followers' list, a 'Trends' section with various hashtags and topics, and a 'Who to follow' section with suggestions. At the bottom of the right sidebar, there are links for 'About', 'Help', 'Blog', 'Mobile', 'Status', 'Jobs', 'Terms', 'Privacy', 'Shortcuts', 'Advertisers', 'Businesses', 'Media', 'Developers', 'Resources', and a copyright notice for 2011 Twitter.

## Twitter: The Real Time Social Network

What is twitter? Twitter is a social networking site that allows its users to send messages that are called tweets. These tweets are no more than 140 characters in length, but that is more than enough to post information on the fly. Connected to each Tweet is a rich details pane that provides additional information, deeper context and embedded media. You can tell your story within your Tweet, or you can think of a Tweet as the headline, and use the details pane to tell the rest with photos, videos and other media content.

You do not have to tweet in order for you the user to enjoy using twitter. No matter if you send as many as 100 tweets per day or none, you still will have access to the voices as well as the information that you find most interesting. You may also contribute, listen and retrieve up to the second information. There are those who never send any tweets, because they simply use twitter as a means of getting the latest information on something of interest.

## How do you obtain a Twitter account?

### Step 1- Go to the Twitter website



- Step 2- Sign up if you do not have an account or if you already have an account sign in
- Step 3- Create your account or sign in

### It's your turn. Join Twitter.

Full name  
Gene Martinez ✓ OK!

Email  
[Redacted] ✓ We will send you a confirmation.

Password  
[Redacted] ✓ Perfect!

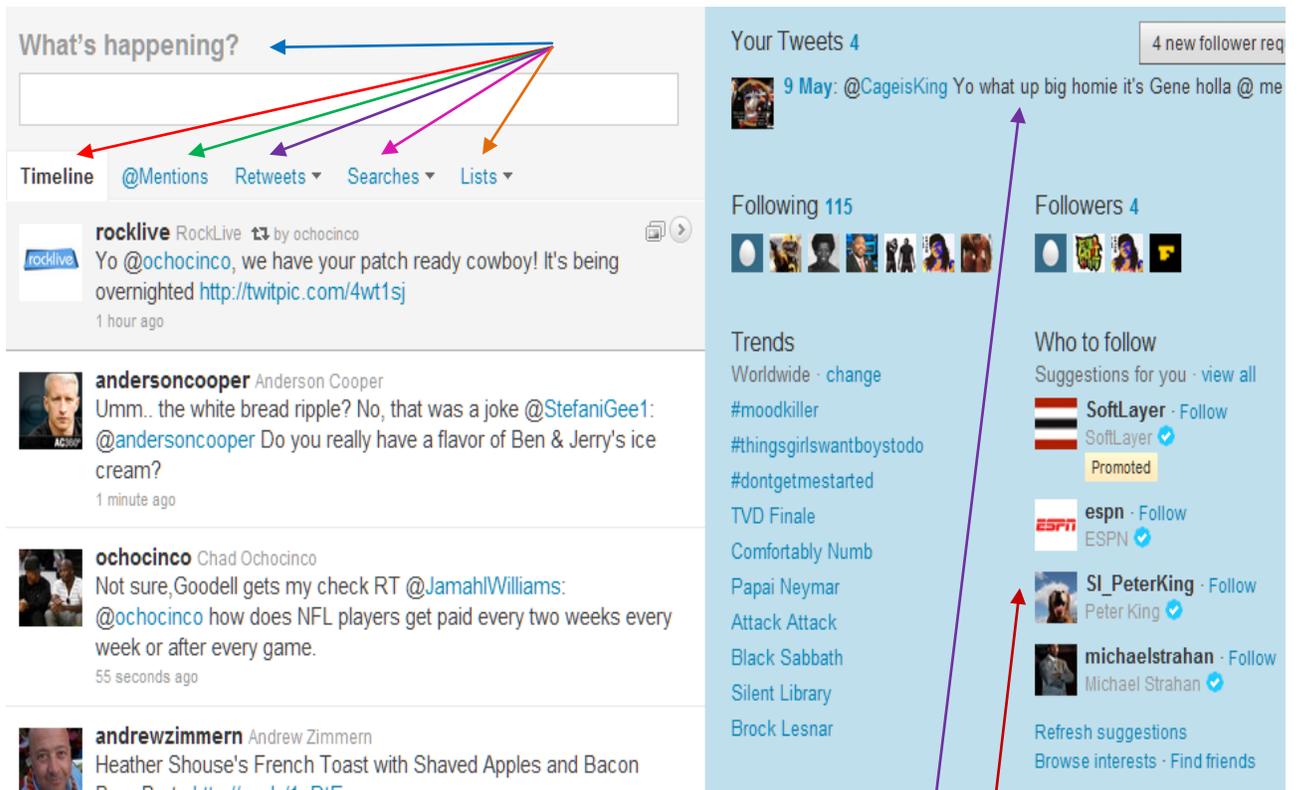
Username  
GeneMartinez1 ✓ OK!  
Suggestions: Martinez1Gene GeneMarineny99

By clicking the button, you agree to the terms below:  
These Terms of Service ("Terms") govern your access to and use of the services and Twitter's websites (the "Services"), and any information, text, graphics, or other materials

Printable versions:  
[Terms of Service](#) · [Privacy Policy](#)

Create my account

Note: That the email section is blacked out because a real email address was used.



The different colored arrows are pointing to various lists on your Twitter page.

1. Is the line in which you would compose a tweet.
2. Timeline showing how long ago a tweet was posted.
3. @mentions are tweets that mention you or are in reply to you.
4. Retweets are tweets that have been reposted by you or others of some other users tweet(s).
5. Searches tab lets you look up any search that you have saved.
6. Lists lets you organize others into a group(s) so you see a "stream" of various tweets by those whom you follow.

The right hand corner of your page will show you tweets along with those whom you are following along with those that you have allowed to follow you. There will also be a grouping more like suggestions of who to follow.

Tweet Media  Show photos and videos from everyone

By default, you'll only see images and videos shared by people you're following, and not reveal those by people you're not. Check this box to see media from everyone on Twitter.

Tweet Privacy  Protect my tweets

Your tweets are currently protected; only those you approve will receive your tweets. Your future tweets will not be available publicly. Tweets posted previously may still be publicly visible in some places.

HTTPS Only  Always use HTTPS

Use a secure connection where possible to encrypt your account information.

If you go to your settings this is where you would protect your account from other users of Twitter. Here can select for your photos, videos, and tweets to seen by the whole world or just those who you select.

Account Password **Mobile** Notifications Profile Design

 **Use Twitter with Text Messaging!**  
Twitter is more fun when used through your mobile phone. Set yours up! It's easy! Twitter does not charge for this service. Standard message and data rates may apply.

Country/region

Phone number

Let others find me by my phone number

You can change your password, set up twitter for your mobile device, new follower mails when someone starts following me, direct text emails when I receive a new direct message, email newsletter for the inside scoop email updates, make changes to your profile, and change the design of your profile.

Once you have your account set up you can ask your friends, family, or anyone to follow you on twitter by going to your twitter profile look up the widget for twitter links, follow buttons, ect.

The screenshot shows the Twitter Resources page with a blue header containing the Twitter logo and a user profile picture labeled 'mann'. Below the header is a navigation bar with 'About / Resources'. The main content area is divided into several sections:

- About Twitter**: A vertical list of links including Resources, Open Source, Employees, Contact us, Security, and Help center.
- Follow buttons**: Features three Twitter bird icons and a 'FOLLOW ME ON twitter' button. Text below reads: 'Promote your Twitter account and make it easy for people to follow you directly from your website. See all Follow buttons'.
- Widgets**: Shows a preview of a Twitter widget on a website. Text below reads: 'Put your updates anywhere or create a live stream for an event. Compatible with Facebook, MySpace, Blogger etc. See all widgets'.
- Tweet button**: Shows a 'Share this on twitter' button with a 'Tweet 6,314' count. Text below reads: 'Add a Tweet button to your website and let people easily share your content on Twitter. Create Tweet button'.
- Twitter logos & icons**: Shows a large Twitter logo on a dark background. Text below reads: 'Twitter-approved logos & icons for your use. Download Twitter logos & icons'.

Four colored arrows point to specific elements: a red arrow points to 'Resources', a green arrow points to 'Follow buttons', a blue arrow points to 'Widgets', and a purple arrow points to the 'Tweet button'.

The screenshot shows the Twitter Buttons page with a blue header containing the Twitter logo and a user profile picture labeled 'marinen'. Below the header is a navigation bar with 'Resources > Buttons'. The main content area is titled 'Twitter buttons' and includes the instruction: 'Choose the button you'd like to include in your website:'. Below this is a grid of 15 different button styles, arranged in three rows and five columns. A tooltip box is overlaid on the first button, containing the text: 'To use this button, copy and paste this code into your website's source code: <a href="http://www.twitter.co'.

You can use these links to connect your twitter account to any website that you use such as facebook. You click on where it says widgets and then you select your wideget for facebook or where it says my website.

## Select Your Widget

Widgets for...

- My Website
- Facebook

Widgets let you display Twitter updates on your website or social network page. Our widgets are compatible with any website and most social networks. Simply choose the one that matches where you would like to include it.

## Select Your Widget

Widgets for...

- My Website
- Facebook

**Profile Widget**  
Display your most recent Twitter updates on any webpage.

**Search Widget**  
Displays search results in real time! Ideal for live events, broadcastings, conferences, TV Shows, or even just keeping up with the news.

**Faves Widget**  
Show off your favorite tweets! Also in real time, this widget will pull in the tweets you've starred as favorites. It's great for moderation.

**List Widget**  
Put your favorite tweeps into a list! Then show 'em off in a widget. Also great for moderation.

## How To Block Users on Twitter:

### Blocking users on Twitter

Twitter provides all Twitter users with the ability to block other users. Blocking prevents a user from following you, sending you an @reply or @mention, or putting your account on any of their lists.

To block a Twitter user:

1. Log in to your Twitter account.
2. Go to the profile page of the person you wish to block.
3. Click gear icon. This brings up a drop-down Actions menu.
4. Click on where it says block and the user name.



Note: Blocked users can't add your Twitter account to their lists. Have their @replies or mentions show in your mentions tab (although these Tweets may still appear in search). Follow you or see your profile picture on their profile page or in their timeline. Also please note that if your account is public (not protected), your Tweets will still be visible on your public profile page. Twitter does not notify a user when you block them, but because they will no longer be able to follow you, they may notice that they've been blocked.

### How to Post Photos/Videos on Twitter:

If you'd like to share a photo or video on Twitter, it must first be uploaded to a third-party website, because Twitter does not currently host any content other than Tweets. This may change as Twitter continues improve their site. If you want to share any pitures the following sites can be used to do so: Twitpic, Flickr, Yfrog, Twitgoo, Plixi. Thefollowing can be used for video uploads: YouTube, Vimeo, Ustream, Justin.tv, Twitlens, and Twitvid.