Produce Your Private Parts!
Dustin Soliven, Muhammad Javed, Jason Ovryn, Anthony Giannattasio, and Eileen Vallejos

Introduction
Internet users are moving from one social media platform to another to protect themselves.

Methods
- Over 690 Surveys
- In-depth interviews
- Literature reviews
- Field Observations

Findings about Account Cancellations
The migration from one social media site to another is dependent on the perceived amount of privacy a social network provides.
The next migration to another social media platform is just a few stops away.

Findings about Passwords
Frequent changing of passwords keep accounts safe.

References

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Deletting Your Digital Footprint
Sarah Persaud and Sukhneet Kaur

Research Question
How far will young adults go to protect their privacy and minimize the size of their digital footprint?

Methods
- Survey of 690 internet users
- In-depth interviews
- Observation of online users
- Literature review

Interview Findings
“Before I started college, I wanted to erase my online life. I actually sat there deleting every friend, photo, and comment I had before I permanently deleted my Facebook account. I felt some sense of security afterwards.”

Survey Findings
A large number of MySpace and Facebook users have deleted their accounts.
One reason may be that users have had legal problems resulting from internet use.

Survey Findings
Web Ever Create Legal Problems for You?

References
Penn Research Center
Berkman Center for Internet and Society at Harvard University

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Are males or females more concerned about web privacy?
Stan Birkin

Research Question
Which gender is more security conscious on the internet?

Methods
- Survey filled out by 690 participants
- Literature review
- In-Depth Interviews

Conclusions
Females are more security conscious: they are more likely to keep their accounts fully private and more frequently change their password than men.

References
Madden, Mary. “Privacy Management on Social Media Sites.” Pew Internet & American Life Project 24 (2012).

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Facebook in the Workplace
Kassondra Amoroso and Stacy Simmons

Introduction
Is Facebook use bad for young adults?

Findings
Facebook is affecting people’s work ethics negatively. People aren’t as focused because of the access we have to Facebook right in front of the managers.

Methods
- Survey of 690 internet users
- In-depth interviews with Facebook users
- Observation of Facebook users
- Literature review of internet use among young people

Conclusions
Facebook is becoming a negative part of people’s lives. Facebook is supposed to be used to connect with friends and family, but that has changed.

References
- I Know Who You Are and I Love You
- J Know Who You Are and I See What You Do: Social Networks and the Death of Privacy by Lori Andrews
- “Social Networking and Online Privacy: Facebook Users’ Perceptions” by Caraide O’Brien and Anw M. Torres

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Anonymous and Privacy
Students in First Year Seminars 45, 46, 47 | Professor Ric Curtis

Conclusion
The John Jay survey found that females change their passwords more frequently than males.