Introduction
Many Facebook users have recently deleted their accounts. This project examines the reasons behind this change, and examines where users have gone and why they like the new sites.

Method
• Survey of 690 young people about internet use.
• In-depth interviews with young people about internet use.
• Ethnographic observations.
• Literature review on topic.

Findings
Facebook has more cancellations and more people who no longer use their accounts. Many said that Facebook too privacy issues and it now being unlike Instagram. Facebook isn’t “what it used to be.”

It’s too much drama, and too much people are in your business – handy real.

Conclusions
Facebook seems to be dying out the way MySpace did. Users do not seem to stay with one site for very long.

References


The Darwinism of Social Media
Jane Palacios, Jenna Lipitz, and Chris Smith

Introduction
As one social media network dies, another falls. New things constantly come out that shift attention from one to another. As Instagram became more popular, less people started using Facebook.

Methods & Materials
• 690 people were surveyed and the results were recorded in charts and graphs
• 6 in-depth interviews to gather information
• We combined our gathered data and made charts and tables

Findings
38% of people surveyed said that they checked their Instagram at least 10 times a day.
4% of people surveyed said that they don’t use Instagram at all.
Only 2% of people surveyed said that they canceled their account.

Conclusions
As Instagram started becoming more popular, Facebook started to fade out.
Nobody wants to use something that is no longer fun.

References
Geekwire: Why the downfall of Facebook is more possible than you think

Mama Facebook
Esther Oh

Introduction
The internet has changed the way that we interact with each other.

Research Question
Are moral values formed and shaped in person or online? Are they different?

Interview
“We live in a virtual society. People are defined by how many likes or comments they get.” -John Jay College Junior

Findings
• Observations in Flushing, NY, Internet cafes
• Cafes open 24/7, crowded with people 17-30
• Most people did not wish to participate; they were too busy online to participate in this study

Conclusion
Like the movie Metropolis, we’re all enslaved to technology and the desire to fit in, even if it means shifting morals.

References