The form in which the leaders of our country seemingly advertise themselves can be construed as a form of “art.” Slogans and sculptures are made to show off their leadership, while preserving the fact that they can relate to the common man.

Why is Art important in politics?

Both George Washington and Barack Obama are similar in the fact that they used powerful “means” to relate to the public and be an icon in the eyes of America. George Washington used sculptures to make himself seem powerful in the eyes of his military and demonstrate to the United States he can be a leader. Barack Obama used his “Yes We Can” and “Hope” slogan in order to portray himself as a leader who can make change possible. While both Presidents are slightly different, their ideas are works of art in politics.

Art can be shown in many ways such as music, dance, theater, paintings and drawings. The world of politics has shown us that art in the form of paintings and drawings is questioned and criticized often.

Art is included in politics and is a form of propaganda. It is used in order to persuade your target audience to vote for you. It’s also used to have a demographic that is willing to idolize you and believe what you say as a leader.