

- *Editing and evaluating your poster*
- *Presenting your poster*

EDITING AND EVALUATING YOUR POSTER

- Edit, edit, and edit—simplify your phrases, reduce sentence complexity, delete unnecessary details
- Have peers comment on poster drafts
- Evaluate your own work using a quick evaluation
- Always zoom to “fit” to see all of your poster; zoom to 100% to see actual printed size
- Move back 3–5 feet to see if it’s still readable
- Zoom to 50% for editing



PRESENTING YOUR POSTER

- Dress in business attire
- Arrive early at your display site
- Make sure you’re at your poster during the designated poster time
- Use your poster as a visual aid—don’t read it
- Prepare 1 minute, 2 minute, and 3 minute “tours” of your poster
- Tell viewers the context of your problem/ why it’s important (Intro)
- Your objective and what you did (Objective and Methods)
- What you discovered (Results) or learned and
- What the answer means in terms of the context (Discussion)
- Prepare a 2–3 minute verbal summary—a quick walkthrough of the poster
- If someone said, “tell me about your poster,” what would you say in 3 minutes?
- Don’t read the poster
- Give the big picture, why the problem is important, findings & recommendations

