



JOHN JAY COLLEGE
THE CITY UNIVERSITY OF NEW YORK
OF CRIMINAL JUSTICE

The Center for Cybercrime Studies

Presents

Googling, the Instrumented Web, Privacy and You

Speaker: *Greg Conti*

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United States Military Academy
West Point N.Y.

Every time we use the web, we disclosure tremendous amounts of information to ISPs, Internet backbone providers, and online companies; information that will be shared and data mined, but rarely discarded. Email addresses, phone numbers, aggregated search queries, cookies, IP addresses - any unique feature of our behavior provides a mechanism to link, profile, and identify users, groups, and companies. From these revelations all aspects of our daily lives emerge, including our activities, locations, and social networks. Making matters worse, ubiquitous advertising networks, dominant online companies, complicit network providers, and popular web analytic services possess the ability to track, and in some cases, eavesdrop on and modify our online communications.

Greg Conti is an Assistant Professor of Computer Science at the United States Military Academy. His research includes security data visualization and web-based information disclosure. Greg is the author of Security Data Visualization (No Starch Press) and the Googling Security: How Much Does Google Know About You? (Addison-Wesley).

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The Center for Cybercrime Studies at John Jay College of Criminal Justice brings together scholars and practitioners to develop and disseminate knowledge, methods and tools needed in the fight against cyber crime.