

SPE 113 Speech Communication

3 hours, 3 credits

Development of clear, confident and effective oral communication through instruction in both the theory and practice of voice and diction, oral interpretation, public speaking, and group discussion.

SPE 201 Argumentation and Debate

3 hours, 3 credits

The function of argumentation as a mode of human communication; its origins, development techniques, purposes and the ethics of debate. Individual and team presentations.

Prerequisite: SPE 113

SPE 204 Group Discussion and Conference

Techniques

3 hours, 3 credits

The theoretical and practical aspects of group functioning. By involvement in various group situations, the student learns the procedures of reflective thinking, organizing, leading, and participating in private and public discussion.

Prerequisites: ENG 101 and SPE 113

SPE 209 Voice and Diction for the Professional

3 hours, 3 credits

This course is designed to assist students in identifying and improving pronunciation, articulation and vocal production challenges. Special emphasis will be placed on developing skill in efficient and effective communication via relaxation, breathing, energy, articulation and resonance during vocal production. Focus will be directed to tension-free production of the sounds and stress patterns of American English. Performance texts will be explored for logical character-driven emotional communication in the development of character for the stage.

Prerequisites: ENG 101; SPE 113, sophomore standing or above or permission of the instructor

SPE 213 The Impact of the Mass Media on the Administration of Justice

(Same course as LAW 213)

3 hours, 3 credits

Examination of the role of the media — TV, radio, newspapers, and magazines — on the administration of justice. The influence of the media on the jury and the judge. The dangers of trial by newspaper and of TV in the courtroom. Is impartial justice possible? The British approach. Problems of free speech and press; "contempt by publication" rule; constitutional protections. Suggested guidelines

for the media. The psychological basis of audience response.

Prerequisites: ENG 101 and SPE 113

SPE 218 Managerial Communication

3 hours, 3 credits

This course seeks to provide students with the skills to communicate in a managerial environment. Subjects such as interviewing, decision making, communication, bargaining, negotiation, crisis communication, media encounters and advanced presentational speaking will be covered through discussion and guided practice.

Prerequisites: ENG 101, SPE 113, and ENG 102 or ENG 201

SPE 240 Contemporary Media in Everyday Life

3 hours, 3 credits

Contemporary media in the form of personal communication devices, radio, television, film, and computer games, and instantaneous global communication by means of the Internet or orbiting satellites, have left few spheres of human existence untouched. These and other contemporary media forms educate us, stimulate our desires, provide us with real or virtual communities, and shape our private and public identities and fantasies. This course offers a study of the contemporary media arena and the impact it has on our lives as citizens and consumers. Through a targeted examination of

contemporary media culture including, video games, advertising, Internet, film, TV and music, students will deepen their critical and theoretical understanding of how the mass media operates to construct our sense of culture, place, identity, and citizenship. To develop a historical and analytical understanding of this subject, students will read a variety of scholarly and popular texts, and closely examine a variety of contemporary media forms.

Prerequisites: ENG 101, SPE 113

SPE 250 Persuasion

3 hours, 3 credits

A study of theories and practical applications of persuasion as a communication process. Classical and contemporary literature will be used to explore elements of persuasion utilized in propaganda, advertising, politics, the media and interpersonal communication.

The role of values, beliefs and attitudes, as well as the place of rhetorical proofs in the persuasive message will be examined.

Students will have the opportunity to participate in various structured activities.

Prerequisite: SPE 113

SPE 285 Courtroom Communication

3 hours, 3 credits

A course, which seeks the development of the highest levels of effective performance in oral communication, to enhance student understandings of courtroom advocacy and writing skills through trial simulation and written analysis. Among subjects covered are issues in jury selection, strategies and techniques in courtroom speech, direct and cross examination, issue analysis and language in the courtroom process.

Prerequisites: ENG 101, and SPE 113 ***or*** permission of the section instructor. Recommended: LAW 202