



**JOHN JAY
COLLEGE
of Criminal Justice**

**STRATEGIC
PLAN
2020-2025**



OUR VALUES

DIVERSITY • EQUITY • INTEGRITY • JUSTICE • LEARNING & SCHOLARSHIP • RESPECT

OUR VISION

For JOHN JAY in 2025 is that we will:

- Be an engine for social mobility and equity
- Educate students to be fierce advocates for justice in a rapidly changing future
- Support world-class research and a justice-minded faculty

OUR MISSION

John Jay College of Criminal Justice is a community of motivated and intellectually committed individuals who explore justice in its many dimensions. The College's liberal arts curriculum equips students to pursue advanced study and meaningful, rewarding careers in the public, private, and non-profit sectors. Our professional programs introduce students to foundational and newly emerging fields and prepare them for advancement within their chosen professions.

Our students are eager to engage in original research and experiential learning, excited to study in one of the world's most dynamic cities, and passionate about shaping the future. Through their studies our students prepare for ethical leadership, global citizenship, and engaged service. Our faculty members are exceptional teachers who encourage students to join them in pursuing transformative scholarship and creative activities. Through their research our faculty advances knowledge and informs professional practices that build and sustain just societies.

We foster an inclusive and diverse community drawn from our city, our country, and the world. We are dedicated to educating traditionally underrepresented groups and committed to increasing diversity in the workforce. The breadth of our community motivates us to question our assumptions, to consider multiple perspectives, to think critically, and to develop the humility that comes with global understanding. We educate fierce advocates for justice.

STRATEGIC PLAN

GOALS & OBJECTIVES

GOAL 1:

Educate and support undergraduate and graduate students at every step of their John Jay journey

At John Jay we recognize that student success is everyone's responsibility, and our fundamental purpose as a college. Guided by our 2019 *Vision for Undergraduate Student Success* we will build on and expand approaches we know are working to help enrich undergraduate educational experiences and propel students to degree completion, such as student cohort, engagement, and support programs; faculty support and development for enhanced learning and student research; and integrated academic and career planning. For undergraduate and graduate students alike, we will engage our alumni in the career success of John Jay graduates and inform students early about the benefits of experiential learning in multiple career sectors. With designated academic advising and enhanced co-curricular programming, we will decrease graduate student time to graduation and advance their careers. With a larger faculty, enhanced philanthropic support for targeted student programming, and curricular and extra-curricular opportunities to learn 21st century skills, we will support and prepare more graduate and undergraduate students than ever to complete their degrees and become fierce advocates for justice.

OBJECTIVES

- a. Prepare all undergraduate and graduate students for lifelong success beyond John Jay
- b. Institutionalize academic support programs for freshmen & transfers
- c. Increase our undergraduate and graduate graduation rates
- d. Expand curricular and extra-curricular opportunities for experiential learning; creative research, production, and problem solving; and technological and information literacy.
- e. Increase size of full-time faculty

GOAL 2:

Create and advance knowledge in support of justice education, public awareness, and civic engagement

Our mission describes the college as “a community of motivated and intellectually committed individuals who explore justice in its many dimensions.” As student-facing staff and professors, we advance justice education not just by “educating traditionally underrepresented groups and ... increasing diversity in the workforce” but also by developing innovative curriculum that affirms the identities of our students and works toward our ideal of equitable outcomes for all demographics within our student body. John Jay’s curriculum is like no other in the country, with robust offerings in social justice, criminal justice and justice education that span STEM, social science and humanities disciplines. With contemporary challenges such as climate change, rapid technological change, and economic and structural inequality, John Jay’s curriculum must keep pace with the rapidly evolving future. We will continue to hire new faculty, we will increase the money we invest in faculty support for cutting-edge research that “builds and sustains just societies,” and we will increase the college’s connections with the local, state, federal, and international agencies and NGOs that benefit from our research and hire our alumni.

OBJECTIVES

- a.** Increase number of courses supporting environmental justice, data literacy, and digital literacy in General Education
- b.** Expand John Jay’s reputation as a national and international convener of justice issues
- c.** Support faculty to build on John Jay’s reputation for excellence in research
- d.** Increase intentionally designed civic engagement activities to positively impact student learning and professional outcomes, foster personal and community empowerment and deepen collaborative interactions among faculty, staff, students and community partners.
- e.** Support faculty efforts to innovate justice curricula and pedagogies

GOAL 3:

Embody and promote our values of equity, diversity, and inclusion

We are a college committed to justice, we are committed to educating historically underrepresented and low-income students in the name of equity, and as a proud Hispanic- and Minority-Serving Institution we know that our diversity is our strength. But as with any high ideals, we know that there are gaps between our commitments and the lived experience of some in our community. So, as a college, we are making it a top priority to continue to build a culture in which we embody and promote equity, diversity and inclusion. We have begun this work by formulating the core values that frame our educational mission and that we want to animate our campus climate: diversity, equity, integrity, justice, learning & scholarship, respect. We will orient all newcomers to our community -- whether students, staff or faculty -- to these values. We will make it our mission to close the equity gaps in educational outcomes for different demographic groups of students. We will work toward building a faculty that looks more like our student body. Faculty will not be expected to thrive on their own; we will provide new and continuing faculty with professional development and mentoring opportunities to facilitate their success, which in turn will help shape the successful outcomes of our students. Finally, we will mobilize the power of knowledge to engage faculty in the creation of a shared framework for a culturally affirming, inclusive pedagogy and curriculum design that helps our students see themselves, their strengths, and the experiences of people like them from a strengths-based, and not a deficit-minded, framework.

OBJECTIVES

- a.** Create and sustain a culture of equity, diversity and inclusion
- b.** Close graduation equity gaps for all student populations we serve
- c.** Achieve equitable student success across all learning modalities
- d.** Continue to hire and retain a diverse faculty while providing support and mentoring services for all faculty at all stages of their careers to succeed
- e.** Develop a shared framework across the faculty that informs a culturally affirming, inclusive pedagogy and curriculum design

GOAL 4:

Improve and expand financial resiliency, operational efficiency, and the college's sustainability

No one questions John Jay's commitment to justice, but a person looking at our funding model might rightly question how we can afford to educate fierce advocates for justice and support world-class research. After several years of projected budget deficits that have forced us to winnow our hiring and make difficult decisions on an annual basis, it is time for John Jay to take stock of its sources of income, its costs, its operational efficiencies, and its priorities, and to align those four things in order to make a more sustainable future for the college. While over the past five years the college has increased funding from indirect grant revenue and philanthropy, neither one of these sources of funding alone will be sufficient to sustain us. To become a sustainable college we need to diversify our revenue streams and improve operations through technology and staff development. Because we are fierce advocates for justice we commit to reducing our carbon footprint and saving energy, but this is a strategic alignment of costs and priorities, because doing so will also save us money.

OBJECTIVES

- a.** Create an effective, transparent budget process aligned with college priorities
- b.** Expand and diversify revenue streams
- c.** Improve operations through staff development and technology
- d.** Reduce our carbon footprint, save energy and money
- e.** Use space creatively to sustain priorities
- f.** Build plans for adding space to the college

MEASURING SUCCESS

	OBJECTIVES	BENCHMARKS 2020	KEY PERFORMANCE INDICATORS 2025
	a. Prepare all undergraduate and graduate students for lifelong success beyond John Jay	a. CUNY PMP 2018 indicates graduates enrolled in further study within 1 yr = 14%, graduates employed in NYS within 1 yr = 82%	a. Postgraduate employment rate 85% within one-year of graduation; graduates enrolled in further study will be 18%
GOAL 1	b. Institutionalize academic support programs for freshmen & transfers	b. This is the first year 100% freshmen have academic, cohort-based services; 900 transfers in semester-long seminars with peer coaching and co-curricular support	b. 100% freshmen have academic, cohort-based services; 3000 transfer students per year have academic advising, peer coaching, access to emergency funds and co-curricular programming.
	c. Increase our undergraduate and graduate graduation rates	c. 2019 UG graduation rates: 4 yr = 38%, 6 yr = 52%, Transfer 4 yr = 62%. Master's graduation rate 81.5% for full-time 59.3% for part-time	c. Graduation rates 2025 4-yr = 40% 6-yr = 65% Transfer 4-yr = 70%. Master's degrees (4 yr) 85% = FT 65% PT
	d. Expand curricular and extra-curricular opportunities for experiential learning; creative research, production, and problem solving; and technological and information literacy	d. credit-bearing experiential learning opportunities TBD; CUNY PMP (based on survey) 12% undergraduate students have paid internships.	d. 35% of eligible students will participate in a credit-bearing experiential learning opportunity or a formal Service Learning opportunity before graduation 25% undergraduates will have paid internships.
	e. Increase size of full-time faculty and percentage of full-time teaching	e. AY20 = 401 FT faculty	e. 450 faculty and 2% increase in total full-time coverages of courses

	OBJECTIVES	BENCHMARKS 2020	KEY PERFORMANCE INDICATORS 2025
GOAL 2	a. Increase number of courses supporting environmental justice, data literacy, and digital literacy in General Education	a. 5 environmental justice courses (1722 students in AY20), 5 data literacy courses (1397 students in AY20), and 2 digital literacy courses in General Education with a total enrollment (this stat TBD as courses supporting digital proficiencies is much higher than this indicates)	a. 10 environmental justice courses; 10 data literacy courses, and 10 digital literacy courses in General Education with 25% increase of total enrollment of students in each category
	b. Expand John Jay's reputation as a national and international voice on justice issues	b. Total social media followers are 150,000+ and social media engagement are 350,000+ XX; monthly media mentions are 80 and top tier monthly media mentions are XX, One signature college-wide justice conference each year	b. Increase social media followers and social media engagement by 10 percent; increase monthly media mentions to 100 and top tier monthly media mentions to XX, hold at least 2 college-wide justice conferences per year
	c. Support faculty to build on John Jay's reputation for excellence in research	c. OAR investment in faculty research and travel in AY19 = \$1,058,000; 20% faculty receive individual awards FY18 research grants = \$9,293,015	c. OAR increase internal research/travel funding to \$1,163,800; 25% faculty will receive individual awards; FY25 research awards increases by 20%

	OBJECTIVES	BENCHMARKS 2020	KEY PERFORMANCE INDICATORS 2025
	d. Increase intentionally designed civic engagement activities to positively impact student learning and professional outcomes, foster personal and community empowerment and deepen collaborative interactions among faculty, staff, students and community partners.	d. 2018 John Jay student voter registration rate of 72.5%; voter participation rate of 37%; and community service rate of baseline TBD.	d. 2024 John Jay eligible student voter registration rate of 85%; voter participation rate of 60%; and community service rate increase of 10%.
	e. Support faculty efforts to innovate justice curriculum and pedagogies	e. Pilot year of 6 Faculty Fellows in Curriculum-Driven Student Success (one major revised, 2 gateway courses revised; growth-mindset pedagogy tested for FYE; Gen Ed writing pedagogy tested)	e. Annual Faculty Fellows Program around justice education priorities environmental justice, data literacy, inclusive curriculum. # faculty fellows + courses, programs, and improvement metrics
GOAL 3	a. Close graduation equity gaps for all student populations we serve	a. 2019 JJ rates v National 4yr public rates: 38%JJ/41%N; total 34%JJ/21%N, Black 42%JJ/49%N, Asian PI 36%JJ/32N, Hispanic 40%JJ/45%N; White 8%=high/low inter-group gap	a. Ensure all groups surpass national averages and reduce inter-group gaps by 25%

	b. Achieve equitable student success across all learning modalities	b. Graduate FWI rate for online vs in-person courses SP19: 8%/6% Undergraduate DFWI rate for online vs in-person SP 19: 19%/15% Support services online routinely: Writing Center only.	b. Graduate FWI rate for online vs in-person will be same; UG DFWI rates for online vs in-person will be same; All student support services will be easily accessible and routinely online
	c. Continue to hire a diverse faculty while providing support and mentoring services for all faculty at all stages of their careers to succeed	c. TBD; 2.5% FT faculty receives formal mentoring; 0 mentoring/support for PT faculty	c. retention, tenure & promotion rates of URM faculty members comparable to non-minority faculty; Expand faculty support & mentoring to 25% for FT and 15% for PT
	d. Develop a shared framework across the faculty that informs a culturally affirming, inclusive pedagogy and curriculum design	d. No framework for shared understanding	d. Framework document produced after one year, # faculty participating in discussions and development opportunities; 15 Inclusive OER Gen Ed courses revised or developed; # of students per year impacted by revised courses.

	OBJECTIVES	BENCHMARKS 2020	KEY PERFORMANCE INDICATORS 2025
GOAL 4	a. Create an effective, transparent budget process aligned with college priorities	a. Discussions occur but there is no regularized calendar and process for when and how decisions will be made	a. Develop budget process and calendar of open meetings to clearly align with strategic plan

	OBJECTIVES	BENCHMARKS 2020	KEY PERFORMANCE INDICATORS 2025
	b. Expand and diversify revenue streams	b. Professional Studies revenue in FY 19 = \$400,000; IA fundraising in FY19 = \$10,720,952 ; External grants in AY 19 = \$33 million; Auxiliary Corporation = \$1.8 million	b. Professional Studies target net revenue \$1,000,000; 30% increase in fundraising; 10% increase in external grants; Auxiliary Corporation 30%
	c. Improve efficiency and effectiveness of operations	c. Instructional budget relative to total budget = 49%; HR satisfaction currently 54%	c. Increase instructional budget relative to total budget; satisfaction with HR support services on annual F&A survey will reach 80% or above.
	d. Reduce our carbon footprint, save energy and money	d. TBD	d. Implement STARS, Sustainability Tracking, Assessment & Rating System, baseline and set target to be reached in 2025
	e. Use space creatively to sustain priorities	d. No framework for space use	e. implement framework for space allocation and reallocation
	f. Build plans for adding space to the college	f. no plan	f. adoption of a CUNY-recognized and funded plan for more space